

BERNADETTE RUBY

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Objective: To seek a position which will allow for creative space and development. I strive to be cutting edge and innovative not only in the newest tools but graphic trends as well. I want to continue to learn and be more collaborative with other creative colleagues and be more involved in project life cycles/processes.

Vanderbilt University Medical Center

Current - January 2016

Senior Learning Experience Designer

Learning and Development, Human Resources

- Increases learning engagement and knowledge retention
- Utilizing unique learning platforms
- Implement current trends in the multimedia industry, social media communication platforms, and mainstream pop culture fusion with learning
- Hiring new employees/contractors
- On-boarding colleagues
- Creating templates, branding standards, creating standards for project renderings
- Developing skill sets of coworkers
- Streamlining processes and procedures
- Creation of Leadership Training Series
- Second time working for VUMC after the first contract I continued to do compliance e-learning design work till rehire
- Additional responsibilities almost mirror Brookdale position

Brookdale Senior Living

May 2014 - January 2016

Assistant Learning Media Producer

Learning and Development, Human Resources

- Video camera setup, lighting setup, audio setup
- Post video and audio editing
- Voice over recording and editing
- On-line adult learning course creation

- Produced QRG's and facilitators guides as supplements to the online learning for business office managers
- Prepped QRG's for co-works on advanced Captivate skills such as branching, advanced actions, adding variables, and for the new version of the software
- Assisted in conversations about digital asset management for both existing and new content
- Photography and editing
- Microsite Web development
- Produced graphics for both courses and marketing pieces
- Performed reworks on existing content to dramatically improve
- Produced motion graphics for video content
- Live broadcasting
- Studio equipment management
- Large conference coordination of AV and audio production and editing
- My director at the time of working here is now at LMBC and still has me on call as needed for AV work and e-learning development

Schneider Electric

May 2013 - June 2014 (Still on call as needed for AV work)

Multimedia Developer/ Technical Writer

North American Training Team

- Create software simulations in Captivate/ Lectora for e-learning
- Produce video lighting, recording and editing
- Assist in live broadcasting with Tricaster technology
- Graphic design / Logo design
- Power Point Power Show creations for multi monitor presentations
- Webmaster for internal (PMU) and external clients (PSA) with mobile formats
- Photography: product, architectural, portrait, conceptual
- Content management of created works and website materials

Skills:

Photography, Cinematography, Strobe lighting, Constant lighting, Set design, Process creation, Audio engineering, Project management, Graphic design, Web design, Storyboarding, Scripting, E-learning

Software:

- Photoshop
- Premiere
- Audition
- Illustrator
- Indesign
- Bridge
- Lightroom
- Captivate
- Lectora
- Articulate
- Microsoft Suite
- MYSQL
- Camtasia
- Comfortable on
MAC and PC

Education:

- BFA concentration in Photography to be finished December 2017
- Early Conditional Acceptance into MA program concentration in Strategic Communications